

# Larry Hartzog's Twisted Brew Fest Sponsor Opportunities

2023



**NORTHSHORE**  
HUMANE SOCIETY  
rescue • care • no-kill • outreach

Larry Hartzog's Twisted Brew Fest in 2022 was the best year! With the help of donors, vendors and sponsors like you, we were able to raise over \$35,000! We are excited to host Larry Fest once again in 2023. This year's event will take place Saturday, June 17th, combining beer, food and music for one fun event. The Beer Garden will feature tastings of beers from across Louisiana and surrounding areas. Tickets for the event can be bought in advance at [NorthshoreHumane.org](http://NorthshoreHumane.org). Area merchants are encouraged to help by becoming event sponsors and bringing awareness to the event.

Northshore Humane Society is a non-profit, no-kill animal rescue and community veterinary clinic located in Covington, LA. We are an independent, non-governmental charity that does not receive any tax funding; we rely solely on the support of caring people like you to fund our life-saving programs and services!! Since 1953, we have served the neglected and abandoned animals of the Northshore region and today we stand as one of the largest animal welfare organizations in the state of Louisiana.

## Event Sponsorship

### **\$1,500 High-Strength Sponsor:**

- Large logo/name on event t-shirt
- Large logo/name on event -day signage
- Large logo/name on humane society website
- Recognition on social media
- 6 wristbands to the fest

### **\$1000 Pilsner Sponsor:**

- Medium logo/name on event t-shirt
- Medium logo/name on event -day signage
- Medium logo/name on humane society website
- Recognition on social media
- 4 wristbands to the fest

### **\$500 Pint Sponsor:**

- Small Logo on event t-shirt
- Small Logo on event - day signage
- Small Logo on humane society website
- Recognition on social media
- 2 wristbands to the fest







# Larry Hartzog's Twisted Beer Fest - 2023



### Market vendors will be provided with the following:

- 10 x 10 space including table and 2 chairs
- Mentions in event email blasts
- Mentions on social pages

### Pricing:

- \$50 - Additional tables available for \$35 charge each

### Rules and Requirements

- Vendor fee must be paid at time of registration
- Vendor can not bring outside tables or chairs
- Vendor must provide other supplies needed (tent, tablecloth, signage, etc.)
- No food or drink sales are permitted

### Food Vendors will Receive the following:

- 10 x 10 space including 1 8 ft. table and 2 chairs
- Additional tables available for \$35 charge each
- Mentions in event email blasts
- Mentions on social pages

### Food Vendor Agrees to the following:

- Food vendor agrees to donate 20% of the day's sales to Northshore Humane Society.
- Food vendor will receive a check for 80% of ticket value collected at the end of the event (-\$35 per table needed.)
- All food will require tickets to be purchased at NHS table.

### Beer donors will receive the following:

- Medium logo/name on event t-shirt Medium logo/name on event -day signage
- Medium logo/name on humane society website Recognition on social media
- 2 wristbands to the fest per 1/6 bbl keg

### Set up information is below:

- Set up day of event 8AM-1PM
- 10x10 space including an 8-foot table,
- 2 chairs, cups, ice, buckets, water & generic signage (for distributing breweries) will be provided
- NO outside table/chairs permitted
- Vendor must provide other supplies needed (tent, tablecloth, extra signage)
- No food or drink sales are permitted

### Beer Donor Information:

Beer being donated (Brand) \_\_\_\_\_

Amount being donated \_\_\_\_\_

Number of employees attending event \_\_\_\_\_

YES! I'd like to sponsor Northshore Humane Society for Larry's Twisted Brew Fest - 2023.

TYPE OF SPONSORSHIP (Monetary, Beer Donor, Market Vendor, Food Vendor) \_\_\_\_\_

COMPANY NAME (AS YOU WOULD LIKE IT TO APPEAR IN PRINT) \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

PHONE \_\_\_\_\_

EMAIL \_\_\_\_\_

SIGNATURE \_\_\_\_\_

DATE \_\_\_\_\_

### PAYMENT INFORMATION:

Enclosed is my check for \$ \_\_\_\_\_  Please send me an invoice for \$ \_\_\_\_\_

Charge my credit card for \$ \_\_\_\_\_

Name on Card: \_\_\_\_\_ Type of Card: Visa MC Disc Amex

Card No: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Card Verif. Code (CVC): \_\_\_\_\_

COMPANY CONTACT NAME \_\_\_\_\_

CITY STATE ZIP EMAIL \_\_\_\_\_

DATE \_\_\_\_\_