



# Partnership Opportunities



**NORTHSHORE**  
HUMANE SOCIETY  
WHERE LIVES ARE SAVED

2025

Megan Haggerty,  
Director of Development  
[mhaggerty@nshumane.org](mailto:mhaggerty@nshumane.org)  
Office-(985) 298-2008, Mobile-(985) 788-6596



# **NORTHSHORE**

## **HUMANE SOCIETY**

**WHERE LIVES ARE SAVED**

Dear Community Supporter,

We could not serve the homeless and abandoned animals of Southeast Louisiana without the unwavering support of our incredible sponsors. Your generosity, combined with the dedication of our 40,000+ social media followers, has transformed the lives of over 1,500 dogs and cats in the past year—finding them loving, forever homes where they can thrive.

Thanks to you, our extraordinary medical team has also been able to treat and save more than 1,500 animals, providing essential, life-saving care such as heartworm treatments. Additionally, nearly 4,000 animals were spayed or neutered through our community clinic, reducing the number of homeless pets and making a lasting impact on our region.

These remarkable achievements would not be possible without our compassionate sponsors and selfless volunteers. Your commitment and support are the heartbeat of our mission, and for that, we are forever grateful.

Throughout the year, we host several fundraising events that not only provide essential resources for our shelter pets but also offer invaluable opportunities for our partners to showcase their businesses and connect with our compassionate community. Our success relies on these events, as they allow us to provide the care and safe haven our animals deserve. Some of our most beloved annual events include:

- GiveNOLA Day
- Larry Hartzog's Twisted Beer Fest
- Unleashed! Rescue Me Gala
- Fine Wine for Canines

We sincerely hope you will consider sponsoring one of these wonderful events. Your support is truly life-changing, making an immense difference in the lives of our shelter pets. It is because of generous partners like you that we continue to stand as Louisiana's largest non-profit, no-kill animal rescue and veterinary clinic.

Thank you for believing in our mission and for giving these animals a second chance at happiness. Your kindness and generosity light the way to a brighter future for countless pets in need.

With heartfelt gratitude,



# Corporate Partners



We are thrilled to announce that Northshore Humane Society, a nonprofit, no-kill animal shelter, is partnering with local businesses to create a brighter future for our furry friends! By becoming a sponsor, your business will not only help animals in need but also reach a larger audience through our extensive network of dedicated followers and supporters. With a range of sponsorship opportunities available, we can find the perfect level to fit your business's goals while making a real difference in our community. Together, we can give animals the love, care, and second chances they deserve while helping local businesses grow and thrive. Join us in our mission to save lives and support local businesses today!



## Corporate Sponsor Packages

### Pack Leader

\$10,000

- Annual UNLEASHED! Rescue Me Gala Abita Creek Sponsor
- GiveNOLA Morning Matching Sponsor
- 2 Tickets to EACH Fine Wine for Canine Events
- 4 Tickets to Larry Hartzog's Twisted Beer Fest
- One on-site adoption event
- All *Furry Family Friend* benefits

### Pet Partner

\$7,500

- GiveNOLA Lunch Matching Sponsor
- Larry Hartzog's "Pilsner" Sponsor
- 4 Tickets to UNLEASHED! Rescue Me Gala
- 2 Tickets to a Fine Wine for Canine Event
- All *Furry Family Friend* benefits

### Animal Advocate

\$5,000

- Larry Hartzog's Twisted Beer Fest "Pint" Sponsor
- GiveNOLA Matching Sponsor
- Signs near clinic front desk (foot traffic exceeds 2,900 people monthly)
- All *Furry Family Friend* benefits



### Furry Family Friend

\$3,000

- Social media posts monthly on Facebook (38,000 +Likes) and Instagram (5,000 followers)
- Placement of logo on front page of NHS website (40,000 + views per month)
- Quarterly email blasts including corporate sponsors
- Corporate sponsor promotional items in all adoption packages at front desk.







GiveNOLA Day is the community's one-day, online giving event in May that helps our nonprofit in so many ways. Every dollar donated from midnight to midnight on the designated day will be increased with additional "lagniappe" dollars.

Northshore Humane Society has participated as a GiveNOLA charity for many years. Thanks to the generosity of our community, we have been the number one charity on the Northshore numerous times! With your support, we hope to continue this impressive trend to benefit as many homeless animals as possible.

**By becoming a GiveNOLA Day Matching Sponsor, you will not only make a difference in the lives of homeless animals, your company will also receive various endorsements for its generosity.**

## GiveNOLA Day morning matching sponsor-

**\$3500**

**NHS PROMISES TO PROMOTE MATCHING SPONSOR ON GIVENOLA DAY 9:00 AM - 12:00 PM IN THE FOLLOWING WAYS:**

- NHS representative will mention matching sponsor on local media outlets to promote donations for GiveNOLA Day. A representative from your business is also welcome to attend.
- NHS representative will mention matching sponsor throughout both a morning and lunch interview on Lake 94.7 promoting donations for GiveNOLA Day. A representative from your business is also welcome to attend.
- Logo will be featured and business name will be mentioned on two separate NHS email blasts sent throughout the matching period (9:00 am - 12:00 pm) on GiveNOLA Day. ~ 10,000 opens.
- Business name will be mentioned in live Facebook and Instagram videos during the matching period (9:00 am - 12:00 pm) on GiveNOLA Day. ~ 45,000 followers.

## GiveNOLA Day lunch matching sponsor-

**\$2500**

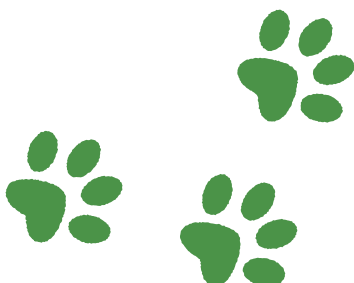
**NHS PROMISES TO PROMOTE MATCHING SPONSOR ON GIVENOLA DAY 12:00 PM - 2:00 PM IN THE FOLLOWING WAYS:**

- NHS representative will mention matching sponsor throughout a two-hour live lunch interview on Lake 94.7 promoting donations for GiveNOLA Day. A representative from your business is also welcome to attend.
- Logo will be featured and business name will be mentioned in an NHS email blast sent during the matching period (12:00 pm - 2:00 pm) on GiveNOLA Day. ~ 5,000 opens.
- Business name will be mentioned in several Facebook and Instagram videos during the matching period (12:00 pm - 2:00 pm) on GiveNOLA Day. ~ 45,000 followers.

## GiveNOLA Day matching sponsor- \$1000

**NHS PROMISES TO ACKNOWLEDGE MATCHING SPONSOR BEFORE AND ON GIVENOLA DAY IN THE FOLLOWING WAYS:**

- Northshore Humane Society website (~14,000 views)
- All print, radio, TV and electronic media secured
- Mentions on social posts including Facebook and Instagram (~45,000 followers) • All email blasts (~30,000 opens)



# Larry Hartzog's Twisted Beer Fest



Larry Hartzog's Twisted Beer Fest is a wildly popular event every year! With the help of donors, vendors and sponsors, we have been able to raise around \$38,000 annually! Held at the Castine Center in June, the event combines food, music and beer for one FUN event. The Beer Garden features tastings of beers from across Louisiana and the surrounding areas. Area merchants are encouraged to help by becoming event sponsors and bringing awareness to the event.

## Event Sponsorship

### **High-Strength Sponsor -\$1500**

- Large logo/name on event t-shirt
- Large logo/name on event -day signage
- Large logo/name on humane society website
- Recognition on social media
- 6 admission tickets to the fest

### **Pilsner Sponsor-\$1000**

- Medium logo/name on event t-shirt
- Medium logo/name on event -day signage
- Medium logo/name on humane society website
- Recognition on social media
- 4 admission tickets to the fest

### **Pint Sponsor-\$500**

- Small logo on event t-shirt
- Small logo on event - day signage
- Small logo on humane society website
- Recognition on social media
- 2 admission tickets to the fest



**\*Size and prominence of logo varies by sponsor level**

**If your business is interested in being a vendor, Please contact us for more information.**



# Unleashed! Rescue Me Gala



Our Annual Fall Gala takes place in the fall at Covington Country Club! Providing sponsorship for the gala supports the Northshore Humane Society, one of Louisiana's largest no-kill animal rescues and community veterinary clinics. As an independent, non-governmental charity that does not receive any tax funding, your generosity is vital to our mission of saving lives.

With your support, this event promises to be a memorable evening for both our guests and the homeless animals in our community. Enjoy a vibrant sunset, the music of Four Unplugged, premium cocktails, incredible food, auctions, & more! We anticipate an attendance of around 500 guests this year. Please consider becoming a sponsor of the Unleashed! Rescue Me Gala. Not only are you supporting the Northshore Humane Society, but you will also receive extensive media exposure before & during the event.

## TCHEFUNCTE SPONSOR

**\$10,000**

Category exclusive

- **VIP event package: 12 event tickets with reserved seating, signage on both tables & entrance into VIP party and preview reception one hour prior to start.**
- **Promotional exposure via sponsor mention on print, digital, PSAs, billboard, & social media leading up to & during the event. Inclusion quantities are subject to time of commitment.**
- **Logo inclusion on Eventbrite ticket site**
- **Distribution of one promotional item at event (sponsor to provide item)**
- **Inclusion in welcome address**
- **MC acknowledgement during event**

## BOGUE FALAYA SPONSOR

**\$5,000**

- **VIP event package: 10 event tickets with reserved seating, signage on table and entrance into VIP party and preview reception one hour prior to start**
- **Promotional exposure via sponsor mention on print, digital and social media leading up to**
- **and during the event. Inclusion quantities are subject to time of commitment**
- **Distribution of one promotional item at event (sponsor to provide item)**
- **MC acknowledgement during event**

## ABITA CREEK SPONSOR

**\$2,500**

- **VIP event package: 8 event tickets with reserved seating, signage on table and entrance into VIP party and preview reception one hour prior to start**
- **Promotional exposure via sponsor mention on print, digital and social media leading up to and during the event. Inclusion quantities are subject to time of commitment**

## CHINCHUBA SPONSOR

**\$1,300**

- **Reserved table package: 6 event tickets with reserved seating and signage on table**
- **Promotional exposure via sponsor mention on materials leading up to and during event. Inclusion quantities are subject to time of commitment**



# Fine Wine for Canines



## Presenting "CORK SPONSOR" (\$3,500 SPONSOR)

*Quarterly, we host a fine dining experience at one of the areas premier restaurants. Enjoy multiple courses selected especially for the event by the chef, paired with complimentary wines. As the Cork Sponsor, your business will be highlighted before and during the event with an opportunity to address the guests and provide any material you would like.*

**Your logo will be predominately featured on the following mediums:**

- Northshore Humane Society website homepage (~480,000 impressions)
- All printed materials including flyers and posters
- Mentions in print, radio, TV and electronic media secured
- Northshore Humane Society social pages including Facebook ( 36,000 + likes) and Instagram (5,000 + followers)
- Event email blasts (~ 10,000 opens)
- Night-of branding throughout venue



# More Partnership Opportunities



## Home for the Holidays

Just in time for the holidays (December), NHS hosts their largest off-site adoption event! 50+ adoptable dogs and cats are available to go home with loving families. Adopters will also enjoy fee-waived adoptions, food, drinks, games, and photos. This event is made possible by generous sponsors every year! Help NHS clear the shelters before the holidays!



## Summer Camp

NHS invites children ages 6 - 13 to spend a week celebrating companion animals as they engage in fun interactive games and activities, meet animal experts and ambassadors, and put their compassion into action through service projects that benefit the shelter's homeless animals. Children will symbolically adopt a shelter pet and be given an opportunity to interact with the rescued dogs and cats at the rescue. NHS summer camp programs foster a sense of responsibility and respect for animals through inquiry and experienced-based learning.

Activities include helping the rescued pets at our facility as well as learning the importance of pet care and advocacy. A variety of animal - related guest speakers attend each week including St. Tammany Parish Canine Unit, Love on a Leash, animal control officers, veterinarians and many more!

# Corporate Sponsor

## Packages



### Pack Leader

\$10,000

**YES! I want to be a Pack leader!!**



Annual UNLEASHED! Rescue Me Gala Abita Creek Sponsor  
GiveNOLA Morning Matching Sponsor  
2 Tickets to EACH Fine Wine for Canine Events  
4 Tickets to Larry Hartzog's Twisted Beer Fest  
One on-site adoption event  
All *Furry Family Friend* benefits

### Pet Partner

\$7,500

**Make me a Pet Partner!!**

GiveNOLA Lunch Matching Sponsor  
Larry Hartzog's "Pilsner" Sponsor  
4 Tickets to UNLEASHED! Rescue Me Gala  
2 Tickets to a Fine Wine for Canine Event  
All *Furry Family Friend* benefits

### Animal Advocate

\$5,000

**An Animal Advocate is perfect for me!!**

- Larry Hartzog's Twisted Beer Fest "Pint" Sponsor
- GiveNOLA Matching Sponsor
- Signs near clinic front desk (foot traffic exceeds 2,900 people monthly)
- All *Furry Family Friend* benefits

### Furry Family Friend

\$3,000

**We are set to be a Furry Family Friend!!**

- Social media posts monthly on Facebook (38,000 +Likes) and Instagram (5,000 followers)
- Placement of logo on front page of NHS website (40,000 + views per month)
- Quarterly email blasts including corporate sponsors
- Corporate sponsor promotional items in all adoption packages at front desk.

---

Company Name

---

Contact name and number

---

Preferred billing cycle (monthly, quarterly, annually)

Megan Haggerty,  
Director of Development  
mhaggerty@nshumane.org  
(985) 298-2008-office, (985) 788-6596-mobile

If you are interested in creating your very own sponsorship package, Please give us a call! We would be happy to customize one for you!



# Event Sponsorship

Please refer to the individual event pages for details

## Elegant Charity Dinners

Title Sponsor- \$3,500

Vino Amante Sponsor- \$2,500

Stem Sponsor- \$1,500

Cork Sponsor- \$500

## Larry Hartzog's Twisted Beer Fest

High-Strength Sponsor -\$1500

Pilsner Sponsor-\$1000

Pint Sponsor-\$500

## Unleashed! Rescue Me Gala

Tchefuncte Sponsor-\$10,000

Bogue Falaya Sponsor- \$5,000

Abita Creek Sponsor- \$2,500

Chinchuba Sponsor-\$1,300

## Home For the Holidays

Ulti-Mutt Christmas!  
Sponsor-\$10,000

Feliz Navi-Dog! Sponsor- \$5,000

Yappy Paw-lidays!  
Sponsor- \$2,500

## Summer Camp

Foundation Sponsor- \$5,000

Village Sponsor- \$1,000



---

Company Name

---

Contact name and number

---

Preferred method of payment

Megan Haggerty,

Director of Development

[mhaggerty@nshumane.org](mailto:mhaggerty@nshumane.org)

(985) 298-2008-office, (985) 788-6596-mobile